

Ogallala Commons, convener of this event, is a nonprofit community resource development network offering leadership and education to reinvigorate commonwealth for communities in the vast Great Plains region. To learn more, visit our website: www.ogallalacommons.org

Exhibit Booths

Exhibit Booth rental space is available for the workshop at \$40 per booth (fee includes one registration). Contact Kristin Bingham at 806-252-2170 if interested.

This event is sponsored by:

Ogallala Commons, Sibley Nature Center, West Texas Food Bank, Texas Impact & Midland Downtown Farmers Market



Local Foods Conference
c/o Ogallala Commons
PO Box 346
Nazareth, TX 79063

 **Ogallala
Commons**
Presents

Eating From Our Own Soil...

Midland-Odessa Local Foods Soiree & Conference

March 29th & 30th, 2010

As Texas and our entire nation struggles with economic restructuring, energy independence, and the rise of childhood obesity and other health crises, this conference offers pertinent information, resources, and connections for rebuilding local food production, marketing, and distribution-- so that health, wellness, and stewardship can increase in the Permian Basin Region.

Purpose of the Event:

- raise awareness about local foods networks in the Midland-Odessa area
- consider local foods as a way to promote health and wellness
- engage growers and consumers to join in the local foods movement
- explore ways to make local foods available to all communities of people
- encourage faith communities and youth groups to join in local stewardship efforts



Midland-Odessa Local Foods Evening Soiree
Monday, March 29th
Sibley Nature Center, 1307 E. Wadley, Midland, Tx

- 7:00pm Local & Regionally-Produced Food & Drink Booths
Walking Tours of the Sibley Nature Center
- 8:00pm El Llano Estacado...A History of Sustenance
Burr Williams, Executive Director, Sibley Nature Center
- 8:30pm Brief Remarks on Local Foods Resources
Susan Leibrock, Sustainable Food Center, Austin, TX
Rob Borowski, Texas Impact, Austin, TX
- 9:00pm Adjournment

Midland-Odessa Local Foods Conference
Tuesday, March 30th
Fischer Community Room—Atmos Energy
2304 Loop 40 (out by Midland International Airport)
- 8:00am Exhibits & Registration
- 8:30 Welcome and Overview of the Day
Darryl Birkenfeld, Ogallala Commons, Nazareth, TX
- 8:45 What is “Local Food”?
Susan Leibrock, Sustainable Food Center, Austin, TX
- 9:15 Partners , Resources, and Ideas for Building Local Foods Outreach in Midland-Odessa
Karina Tarin, West Texas Food Bank, Odessa, TX
Morgan Dezendorf, High Plains Food Bank, Amarillo, TX
Jenifer Smith, G.R.U.B. Farm, Lubbock, TX
- 10:15 Break and Exhibits
- 11am Health and Food: Why Making Local Food Accessible is Paramount in Texas
Rob Borowski, Texas Impact, Austin, TX
- 11:30 Small Group Processing & Feedback
- 12noon Local Foods Lunch
- 1pm How to Build Market Options: Farm to School and Farm to Work programs
Cal Brints – Hi Plains Orchards; Idalou, TX
Ann Mesaros – TX Dept. State Health Services, Lubbock

1:45pm Growing Local Foods in the Midland-Odessa Area: A Practicioners Panel
Stephen Porter (Midland Farmer)
Matt Hanson (Midland Downtown Farmers
Emmy Ulmschnieder (GEM Program)
Alan Birkenfeld (Paidom Meats, Nazareth, TX)

2:45pm What are Next Steps (A Wrap-Up Session)

3pm Adjournment

Registration

\$10 per person for March 29th Evening Soiree
 \$35 per person for March 30th Conference
 \$20 student or youth for March 30th Conference

Early Bird Conference Discount!!! \$25 per person (if received by March 22nd)

To register and pay online, go to www.ogallalacommons.org, click on “Events” then click Rebuilding Locals Food Systems. You may also mail your registration form (below) with payment to Ogallala Commons, PO Box 346, Nazareth, TX, 79063. Make checks payable to: Ogallala Commons, Inc. (fiscal agent)

 I am registering to attend:

Evening Soiree _____

Local Foods Conference _____

Early Bird _____ Regular Price _____

Name _____

Address _____

Phone _____

Email _____

For questions or more information about this conference, contact Darryl Birkenfeld, at 806-945-2255 or email: darrylb@amaonline.com

